

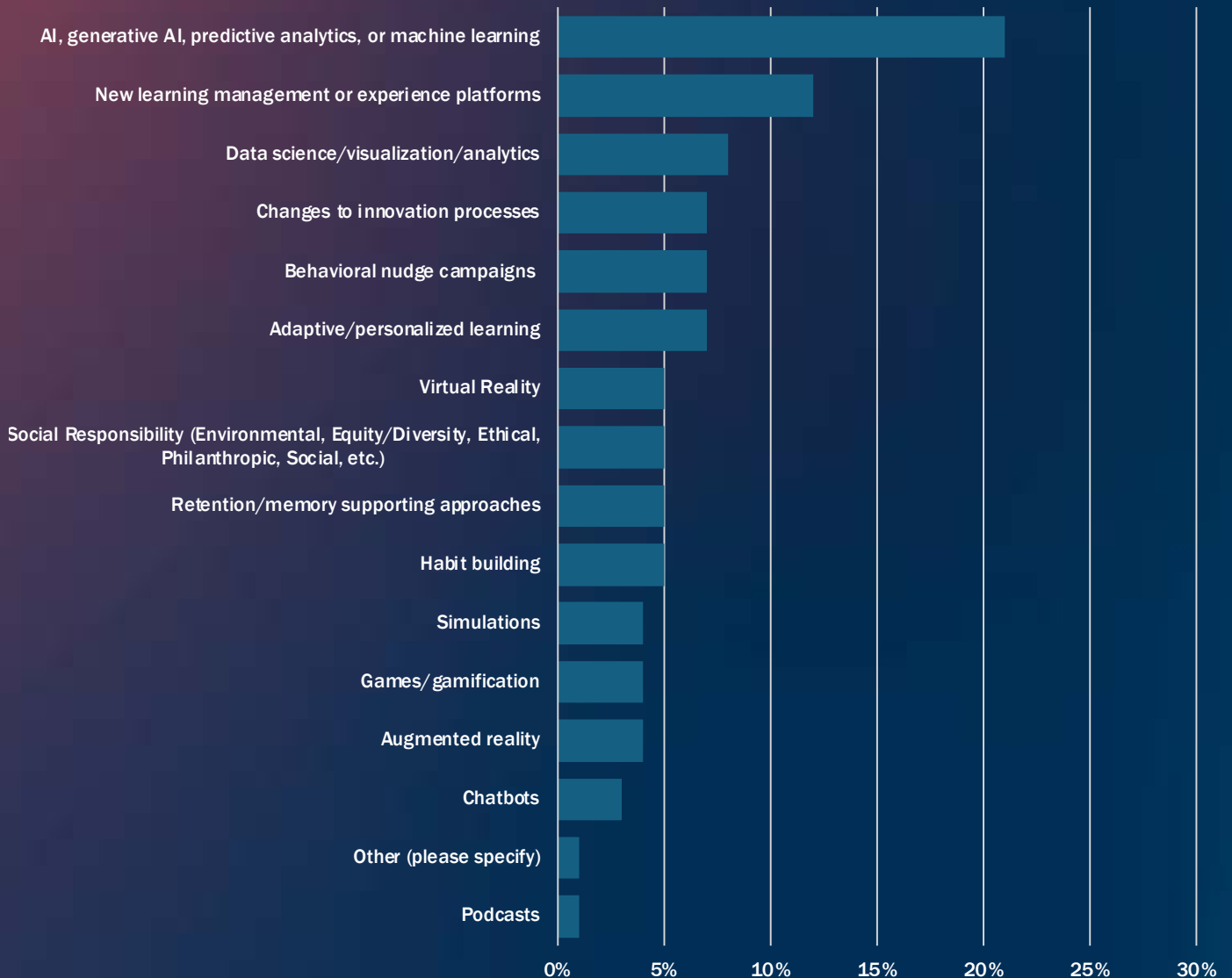


# 2024 LEARNING TRENDS SURVEY

EXLEARN TALKS GRAPH  
IMAGES, MAY 2024

# THE IMPACT OF GENERATIVE AI

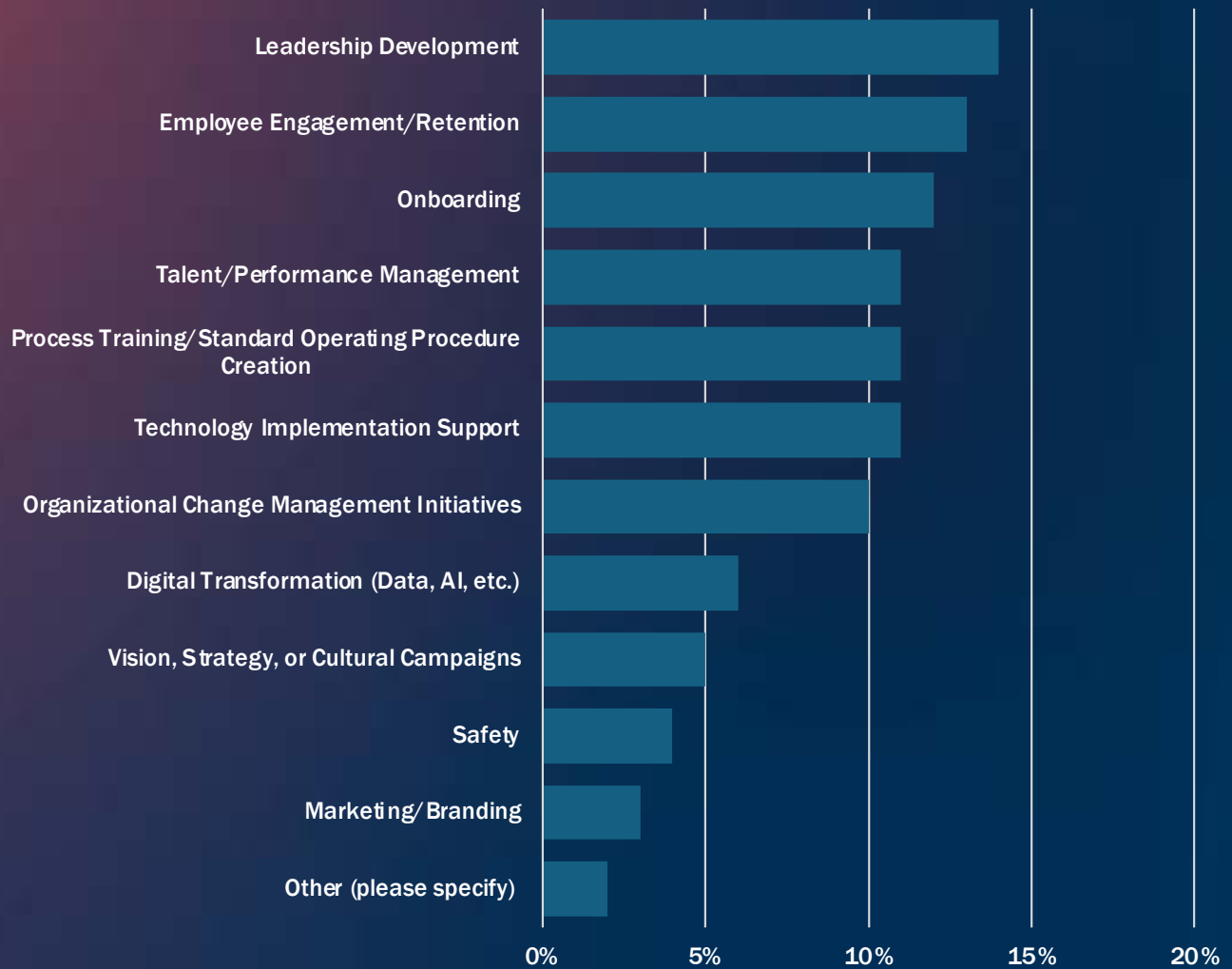
Which learning trends or methods will be new for you (or your organization) in 2024?



Q3

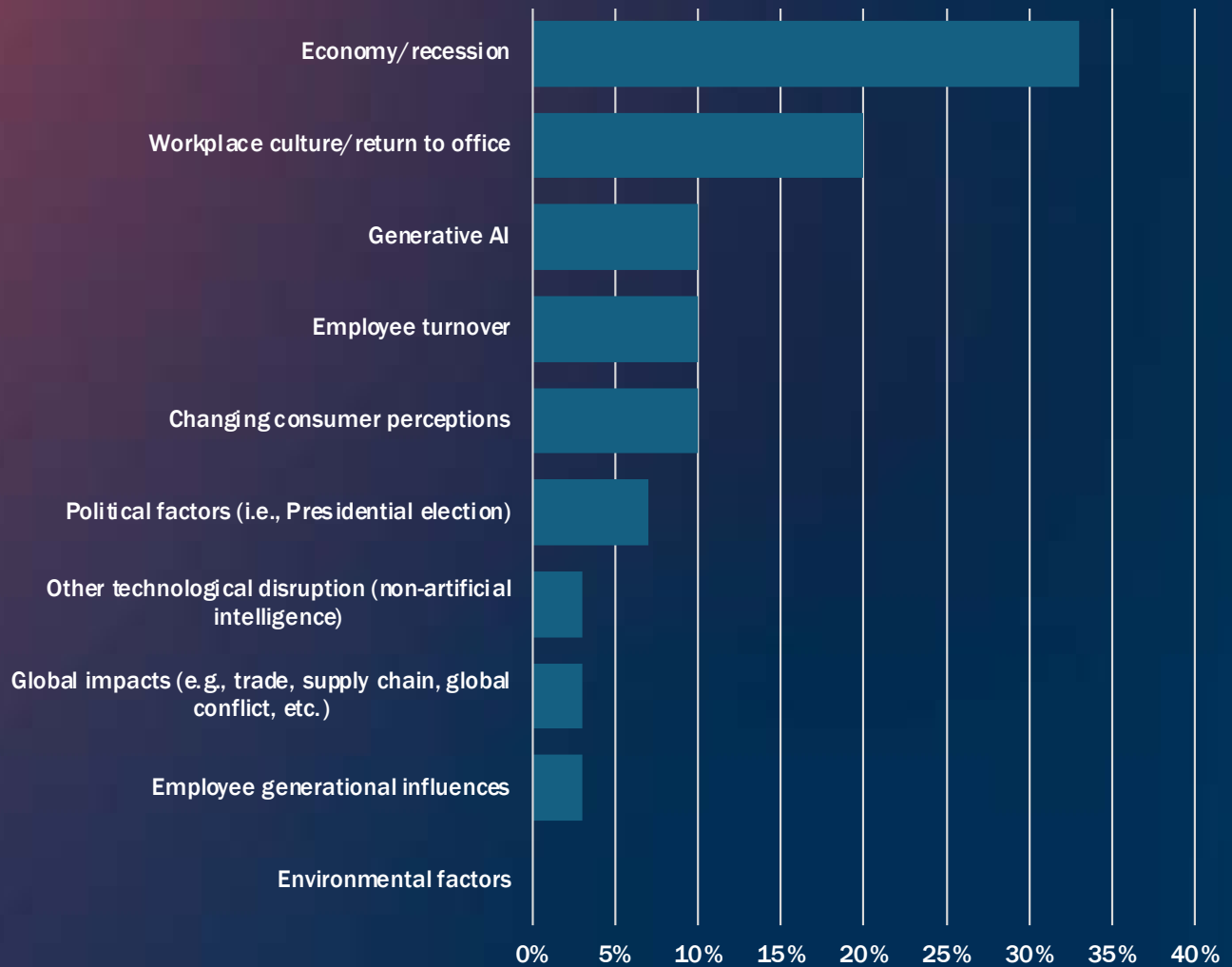
# THE IMPACT OF GENERATIVE AI

Which broad, organizational initiatives are priorities for you (or your team) to support in 2024?



# THE IMPACT OF GENERATIVE AI

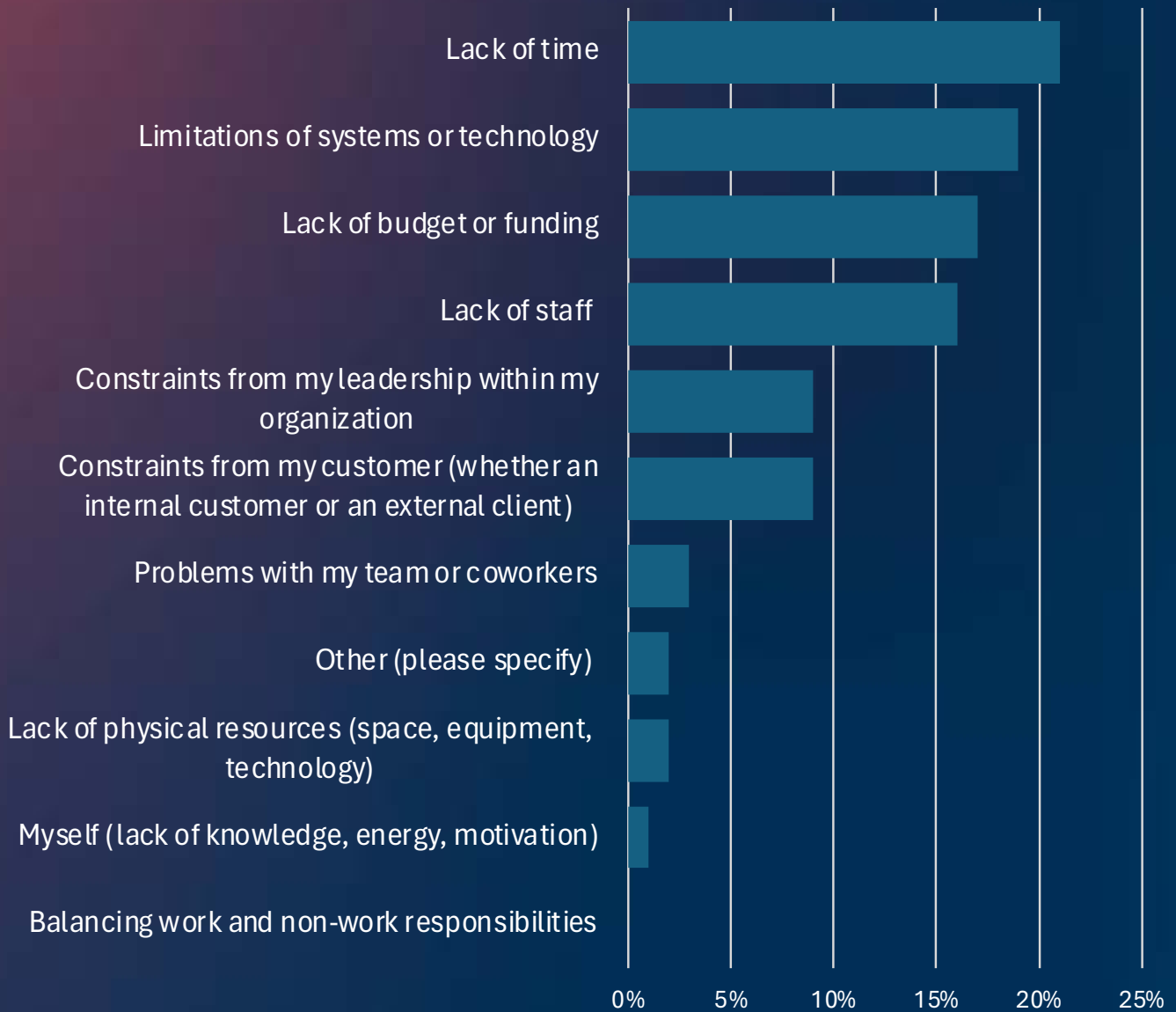
Which do you anticipate having the largest impact on your company or organization in 2024?



Q11

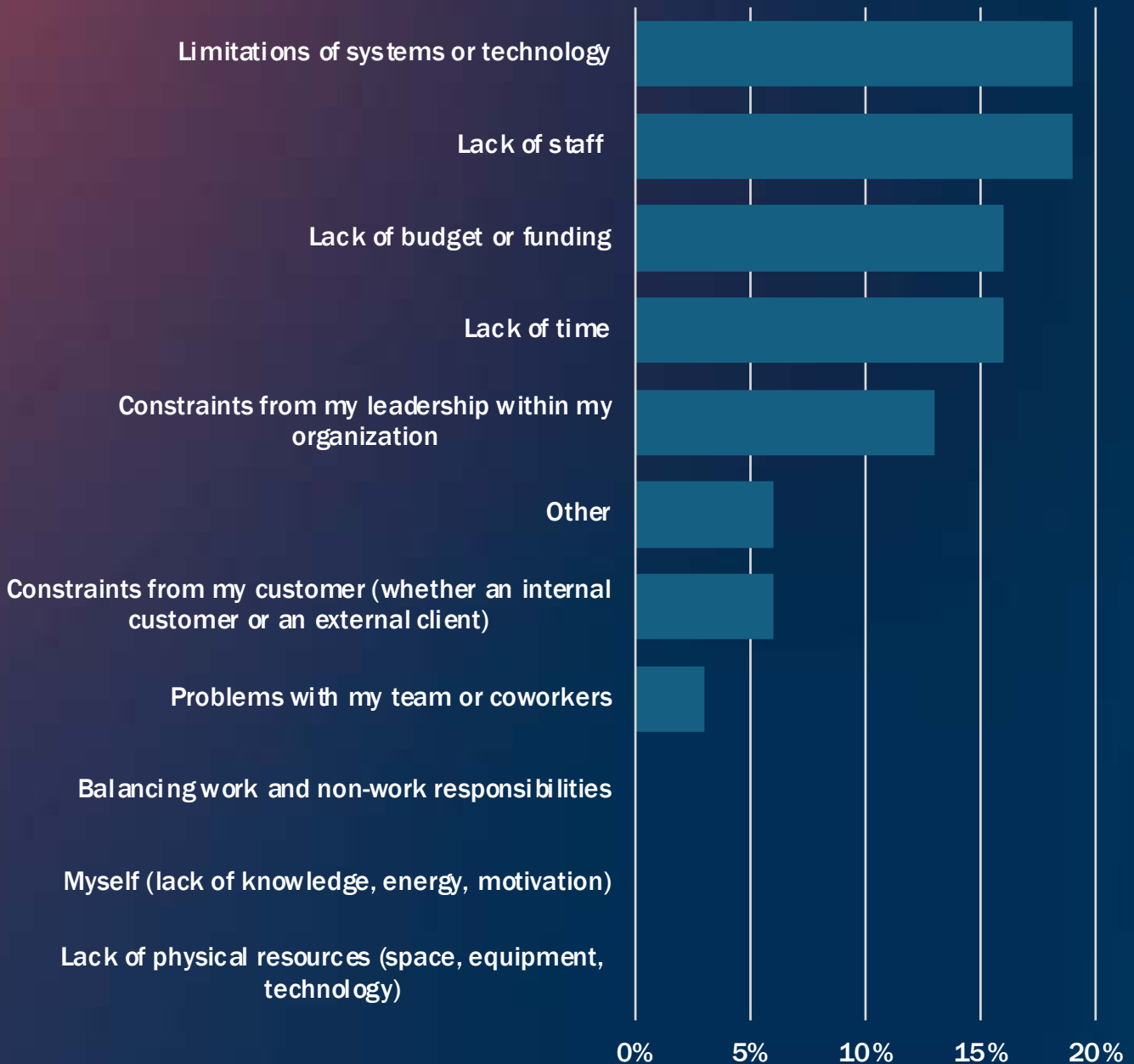
# EMPLOYEE EXPERIENCE IN L&D

What obstacles are getting in the way of you doing your best work?



# EMPLOYEE EXPERIENCE IN L&D

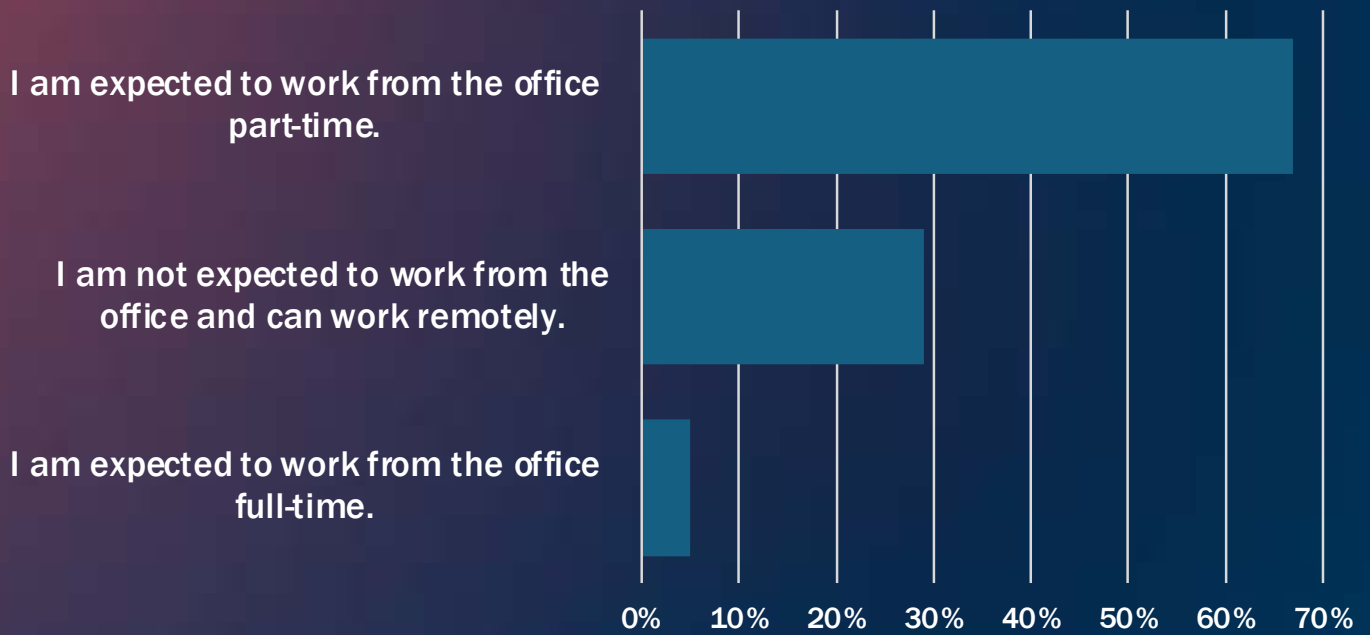
Which of the following represents the greatest obstacle in doing your best work?



Q7

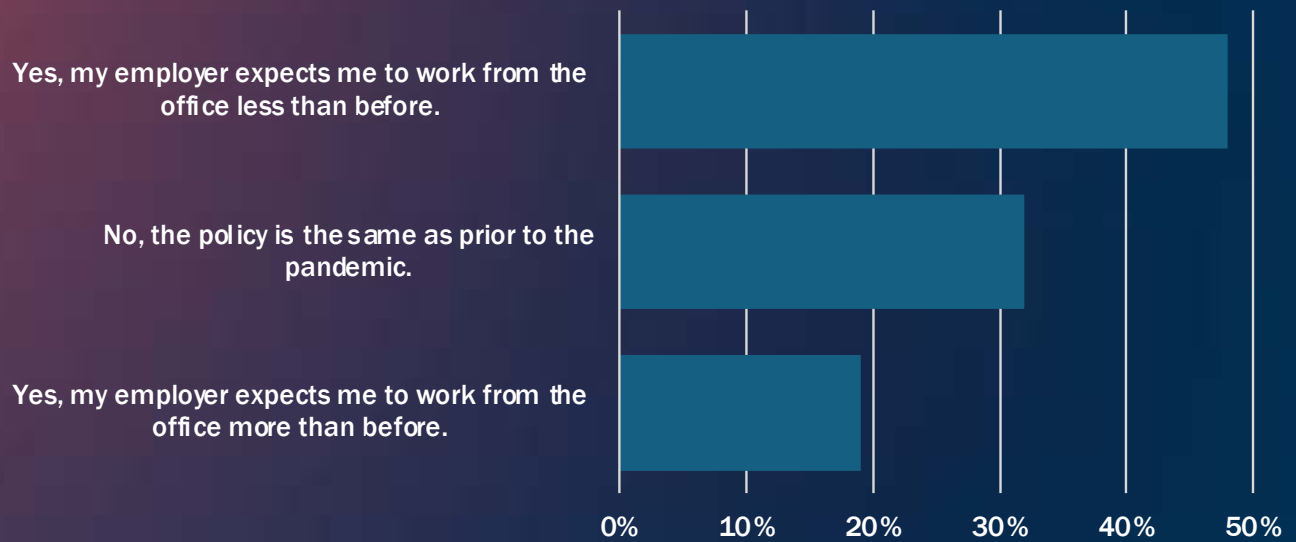
# EMPLOYEE EXPERIENCE IN L&D

Where does your company policy require you to work?



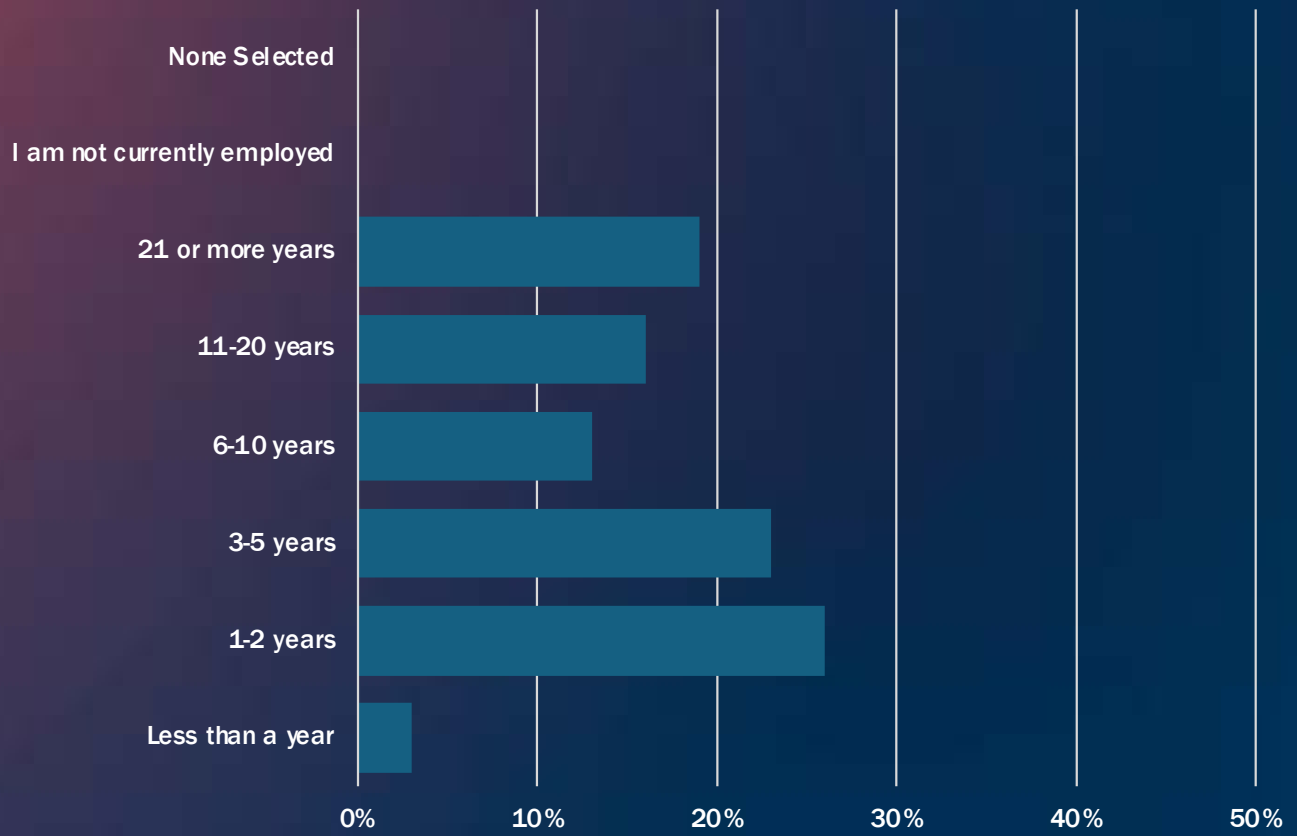
# EMPLOYEE EXPERIENCE IN L&D

Has your employer changed their policy regarding expectations for your in-office presence?



# EMPLOYEE EXPERIENCE IN L&D

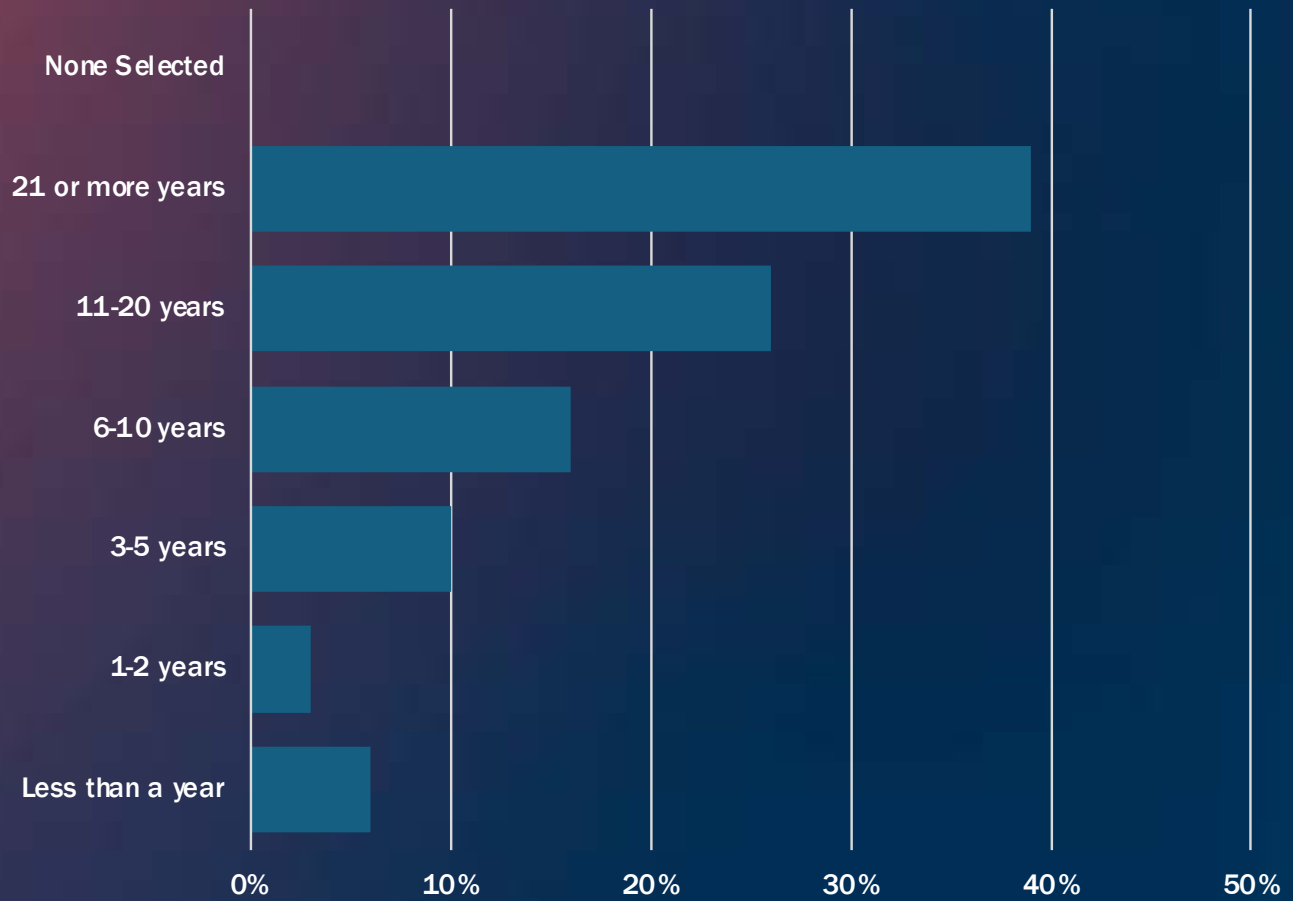
Length of Service at Current Workplace



Demographics

# EMPLOYEE EXPERIENCE IN L&D

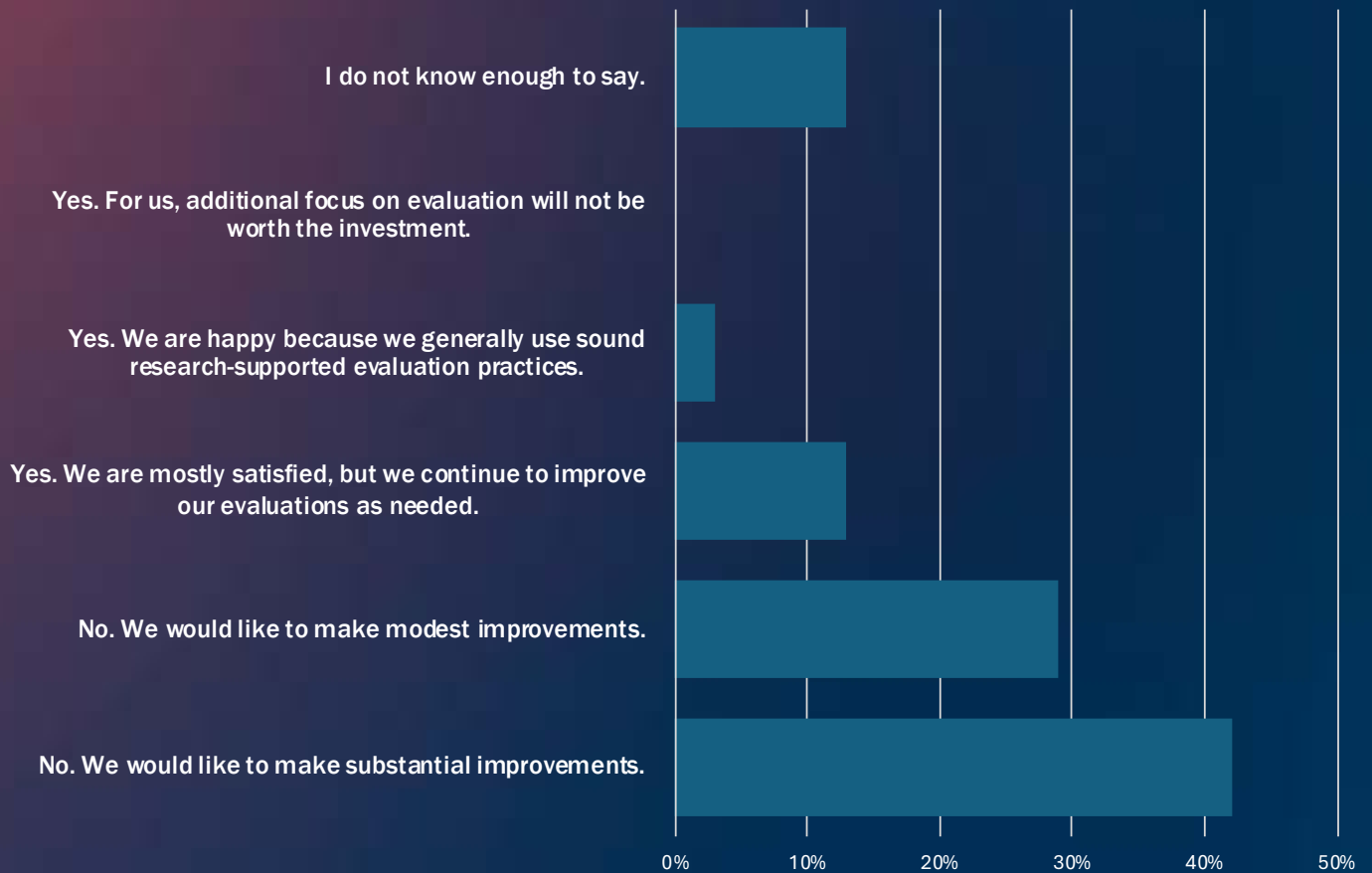
Length of Service as a Learning Professional



Demographics

# LEARNING EVALUATION

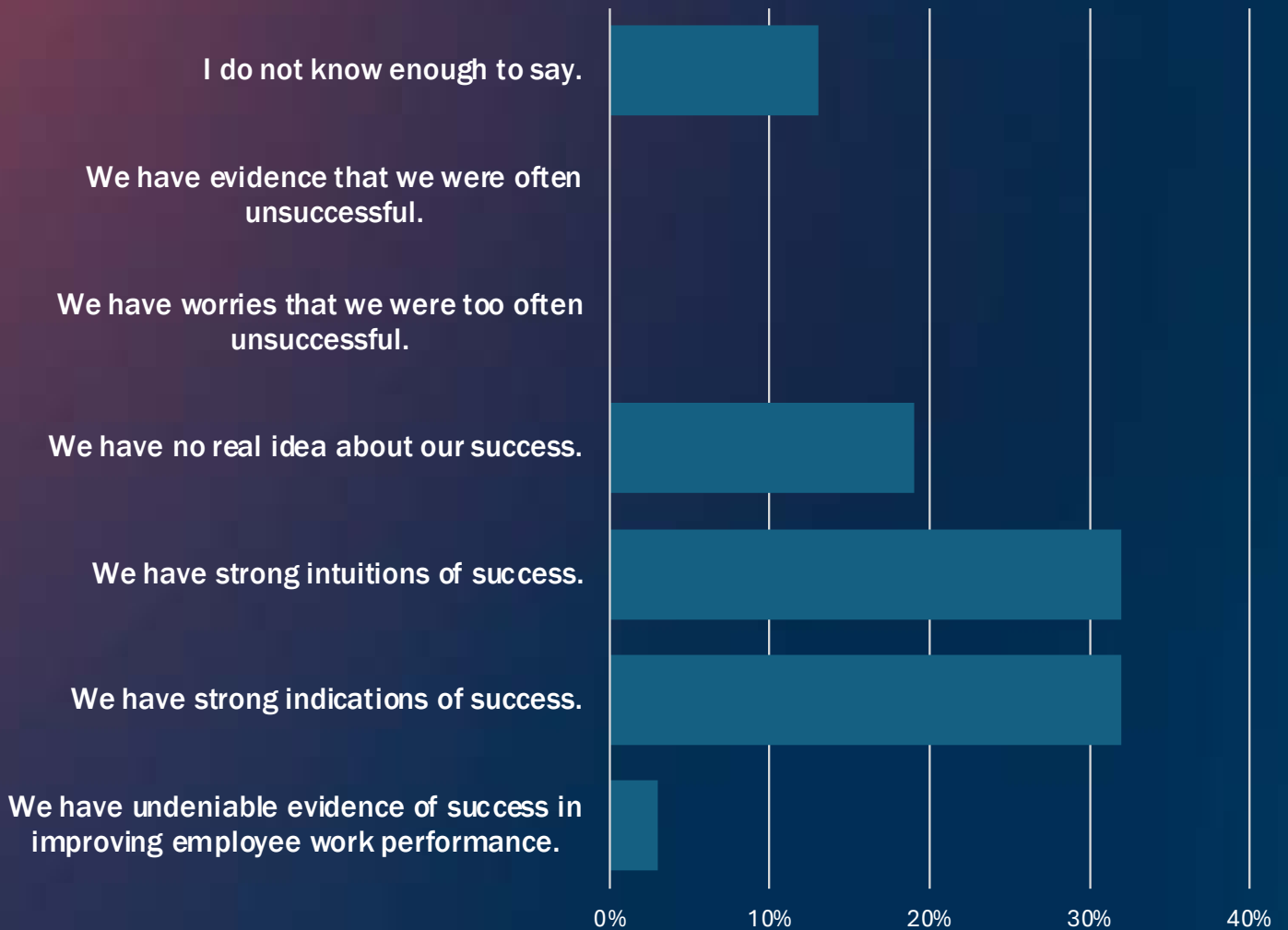
In general, is your learning team able to do the learning evaluation it wants to do?



Q14

# LEARNING EVALUATION

In 2023, overall, how successful was your learning team in creating learning opportunities that improved employee work performance?



Q15

# EMPLOYEE EXPERIENCE IN L&D

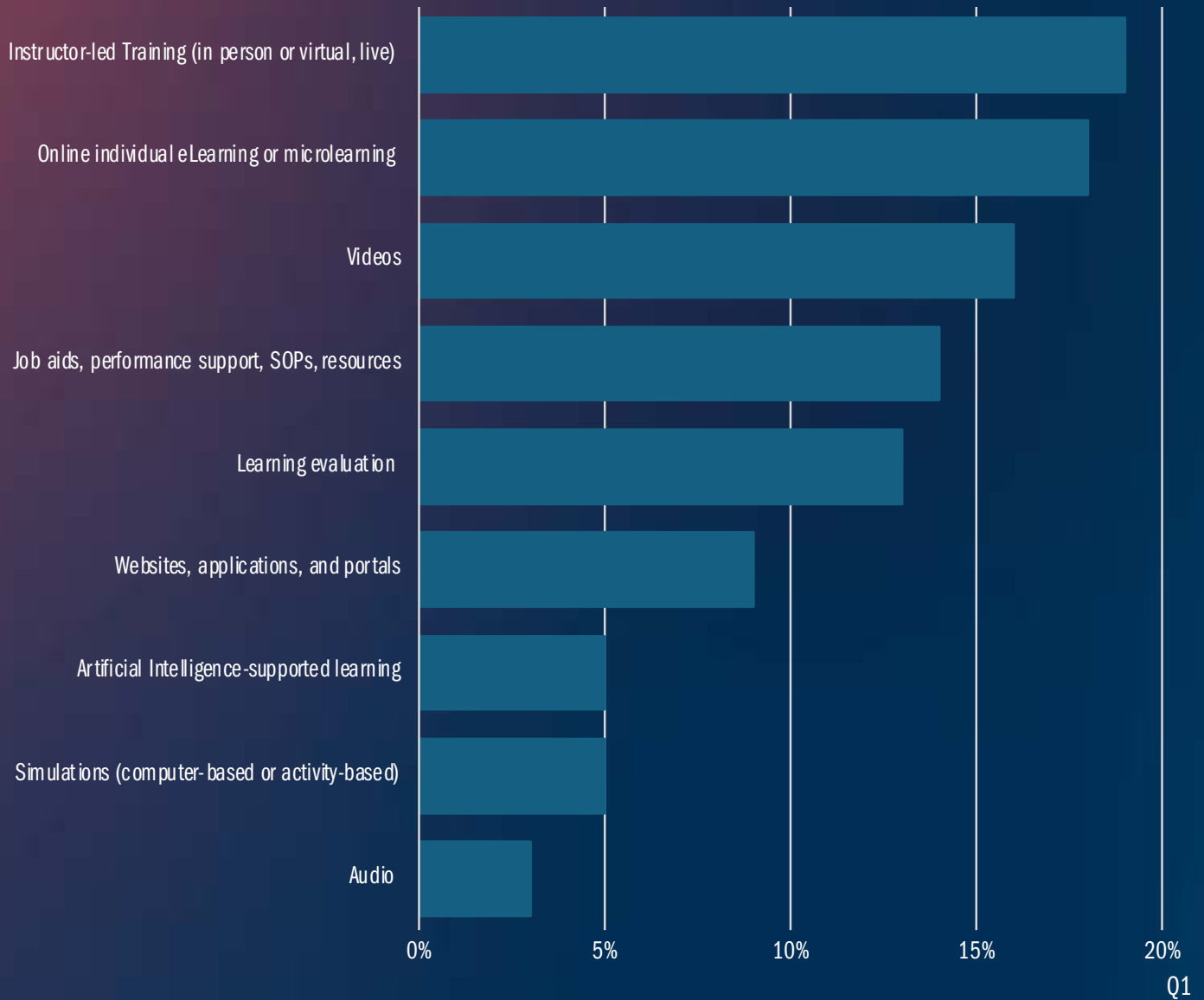
In 2023, how was the overall quality of the professional development you engaged in?



Q17

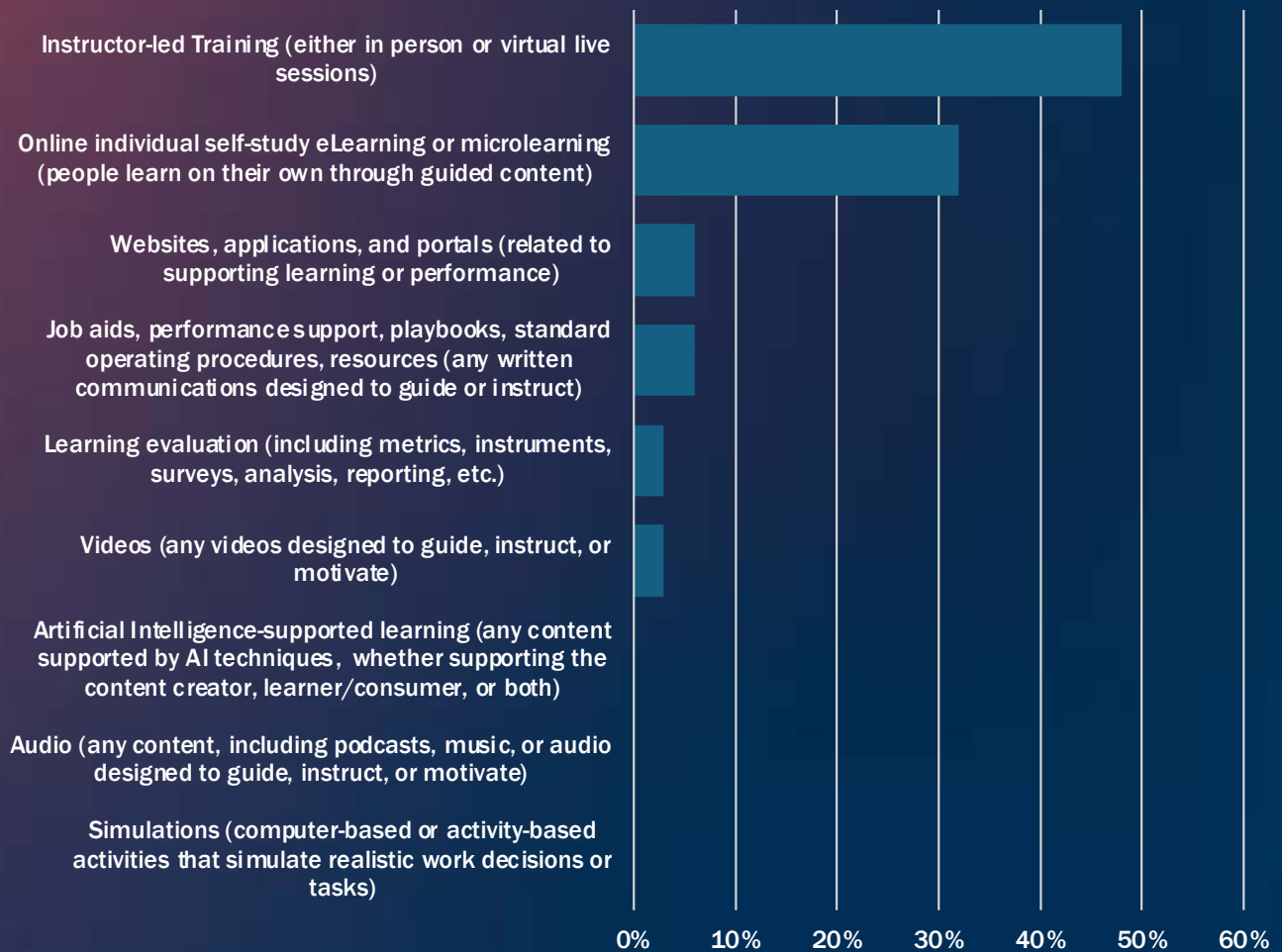
# LEARNING DESIGN METHODS

In 2023, which of the following Learning and Performance assets did you or your team spend a **significant amount** of time building, deploying, or supporting?



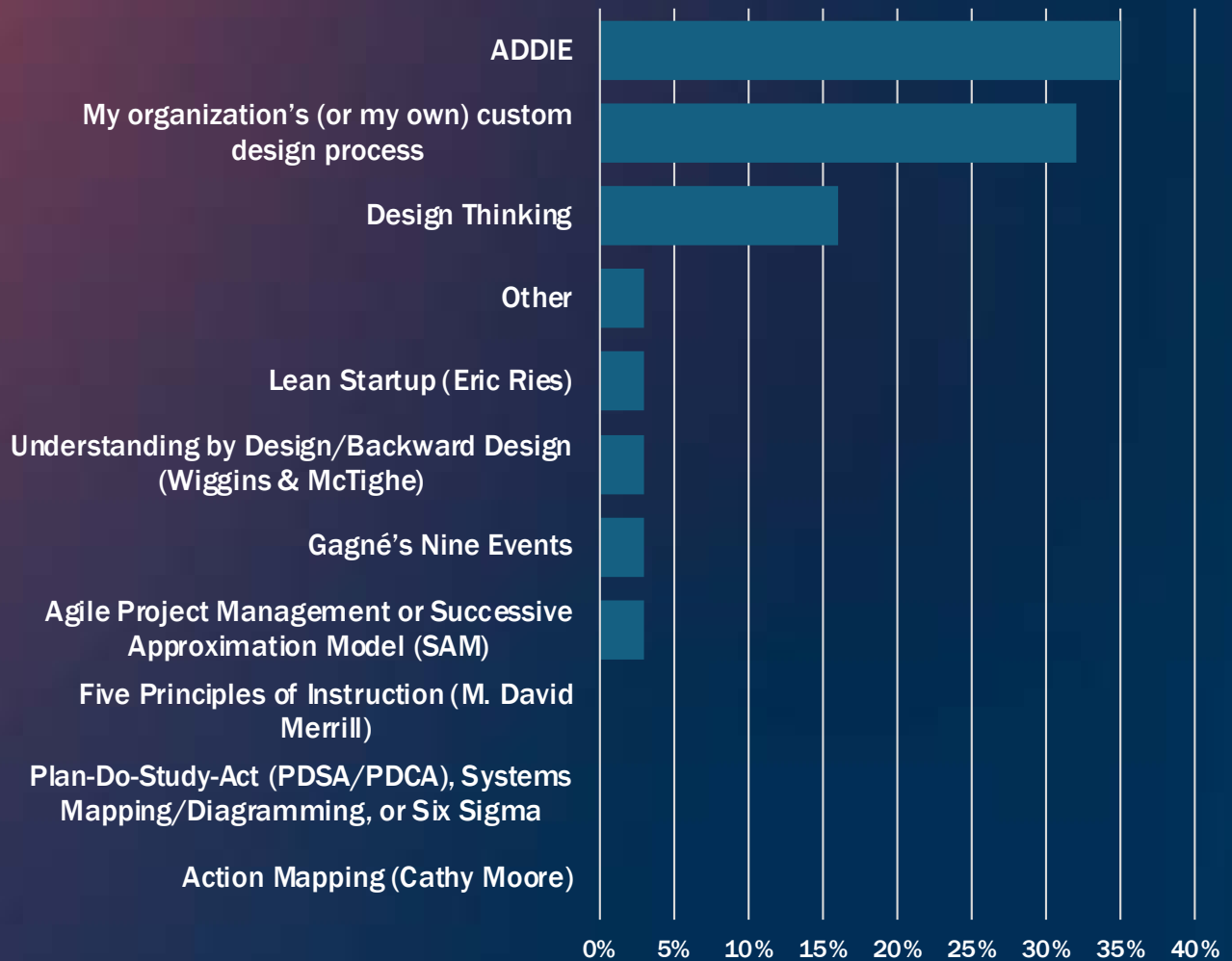
# LEARNING DESIGN METHODS

Which of the following represents the asset, you or your team, spent the **most time** building, deploying or supporting?



# LEARNING DESIGN METHODS

Which of the following represents the design process, for which you employ the **most resources** on a regular basis?





## INTERESTED ?

To learn more and get the process started, please contact  
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