

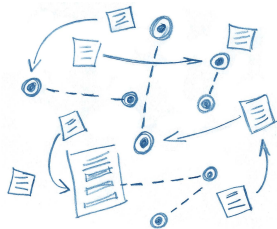
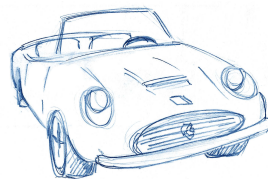
# TIER1 IGNITER SESSION

Transforming priorities, insights, and opportunities into ideas, momentum, and action



In the immortal words of movie icon Ferris Bueller, **“Life moves pretty fast. If you don't stop and look around once in a while, you could miss it.”**

While Ferris was talking about skipping school, we can apply his philosophy to something even better – **powerfully transforming organizations.**



**We get it** – stopping to look around is hard when you're so busy. As experts in your fields, you and your team are heads down innovating and cultivating ideas within your organization. At **Tier1**, we partner with hundreds of large organizations – including collaborating with them annually to accelerate value.

**Let's get together to connect the dots.**

You'll get some focused time to **slow down**, reflect on your priorities, and share your expertise. We'll bring our **insights on trends, examples of our work**, and our **cross-functional capabilities.**

**Together, we'll make connections and spark ideas worth exploring further.**



Helping you stop, look around, and consider what “might be” is what this Igniter is all about.



## Your Strategic Priorities

We review and process the organizational outcomes and strategies you're looking to activate in the next 12-24 months.



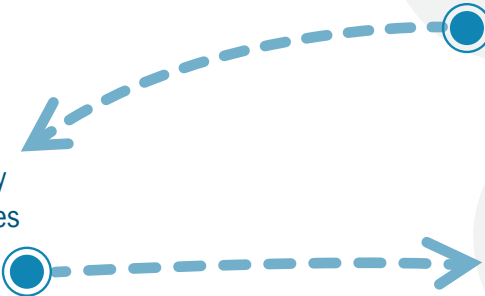
## Our External Perspective

We bring the outsights – from other companies, industries, and functions – to help reframe your priorities in a new light.



## Collective Ideation

Together, we chart a path forward by helping your team prioritize initiatives that will have the greatest impact.



## The Path Forward

After our time together, we'll give you a living plan that can serve as a dynamic roadmap for your team's future success, including initiatives, actions, and timing to bring your vision to life.

# HOW IT WORKS

## Pre-Session



Your team completes survey



TiER1 summarizes results



Your leaders review and provide direction

## Session One

✓ Share TiER1 capabilities and external trends

✓ Review survey summary

✓ Explore synergy between trends and priorities

✓ Define 'how might we...' tackle large impact opportunities



POSSIBILITY



ACTION

## Session Two

✓ Share relevant TiER1 case studies

✓ Revisit opportunities

✓ Ideate against opportunities (inspired by case studies)

✓ Mapping, prioritization, and planning



POSSIBILITY



ACTION

## Post-Session



TiER1 provides summarized opportunity roadmap (priorities, opportunities, ideas, and timing)



If you and your team are ready to think strategically about the next 12-24 months, let us transform a few hours of your time into a clear roadmap for the work ahead – infused with fresh perspectives and new ideas for activating and accelerating the business.